

BUZZ

BOW TO WOW... Check Fido into **Dioji K-9 Resort & Athletic Club**, 7340 Hollister Ave., Goleta, 805-275-4288, dioji.com, for a workout in the gym, splash in the pool, or a spa treatment, bath, and style. There's also a puppy play school, training and transportation services, and a shop bursting with goodies. At **Loose Pooch Social Club and Boutique**, 1925 State St., Santa Barbara, 805-569-5201, loosepooch.com, amenities include a state-of-the-art dog day-care facility, separate play areas for large and small pups, and a certified massage therapist. **OffLeash**, 1103 State St., Santa Barbara, 805-957-4500, offleash-style.com, specializes in ultrachic pet

apparel and accessories, AroMuth-therapy spa products, and gourmet baked treats. Bone appetit!

-KAREN LEE STEVENS

SMELLS LIKE TEEN SPIRIT...

When **Sanford Spivey** was 13 years old, he couldn't find shampoo that didn't smell like a girl. So for his seventh grade Quests, Explorations, and Discoveries project at Crane School, he created **Wiff**, a delicious smelling hair-care line for boys. With encouragement from his family and the guidance of his mentor, marketing expert Amy Mayfield, and Jennifer Powell, owner of **This Little Piggy**



Wears Cotton, 311 Paseo Nuevo, Santa Barbara, 805-564-6982, little-piggy.com, he made prototypes, drafted a business plan, designed labels, and produced his first run of 1,000 bottles of each product (\$13 each)—an effort that usually requires a team of specialists. A visit to an essential oil shop in Egypt during a family trip led him to his signature scents: a fresh blend of flower of Sakkhara and a musky sandalwood. After hitting the shelves of Powell's kiddie emporium last summer, Spivey's entrepreneurial message in a bottle—"clean but not girly!"—sold out within two weeks! -LILLIAN BIXLER